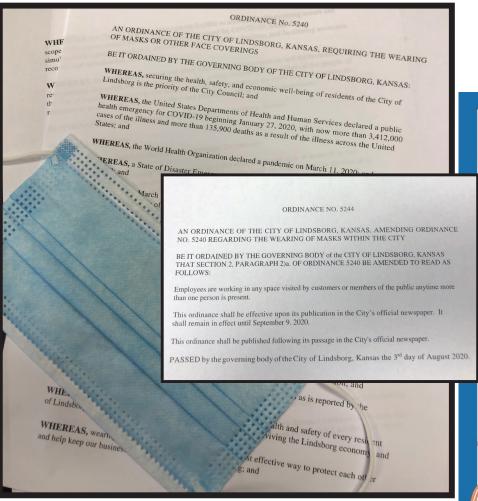
Quarterly Newsletter - Issue 54 - August 2020

ORDINANCE 5240 - Mandatory Mask



SOCIAL DISTANCING -- n.

The extent to which individuals or groups are removed from or excluded from participating in one another's lives.

dictionary.com



THANK YOU FOR WEARING YOUR MASK

Wearing a mask helps me protect you, and you protect me.



The Lindsborg City Council passed a face mask ordinance

on July 20, 2020 in their effort to slow the spread of COVID-19 in the community. Under the ordinance, citizens in Lindsborg are required to wear a mask while inside public buildings, or outdoors where six feet of social distancing cannot be maintained. Some exceptions include children five years old or under, persons with medical conditions that prevent wearing a face covering, people who are hearing impaired, eating at a restaurant, and some athletic events.

According to the ordinance, a first-time offender will receive a \$25 fine, a second offense a \$50 fine, while a third, and all subsequent offenses, will include a \$100 fine. The focus of the city and police department will be on education, with enforcement to be used as a last resort.

Chief Mike Davis said, "This is a reminder that our mandatory mask ordinance is now in effect. We understand there are strong feelings on both sides of this issue, but we are asking for the community's help to abide by the ordinance to help reduce the likelihood of becoming infected by COVID-19. Our PD really loves and respects this community and we are asking for your help in complying with the new ordinance."

Ordinance 5240 was amended with Ordinance 5244 on August 3, 2020.



CITY HALL - AUGUST 2020

Get Connected with Lindsborg

Stay informed about local news, events and services.



Follow us on twitter @CityLindsborgKS

BOXCAST



"Like" us on Facebook www.facebook.com/LindsborgCity

Visit our City web page at www.lindsborgcity.org

CITY ANNOUNCEMENTS

Sewer Rates

Residential sewer rates are figured each spring and based on a household's average use of water from the previous November, December, January and February. These four months are used because it is assumed that there is no yard/garden watering during this time period and that the water used during these months will reflect the normal volume of water used in a household which enters the sanitary sewer system. Once this rate is established, it becomes static for the next 12 months.

The revenue from the sewer fees are to cover the cost of the operations and maintenance of the wastewater collection system, the wastewater treatment facility and to build reserve funds for future upgrades. The wastewater collection system and wastewater treatment facility require constant maintenance to ensure that they are always operating properly. The collection system and wastewater treatment facility operate 24 hours a day 365 days a year and are subject to the elements of the environment and the harsh conditions of the wastewater. The operations and maintenance of the wastewater plant is very cost intensive due to the environment and hours of continual operation. There are also constantly new and more stringent regulations placed on the treatment process by the EPA and the Kansas Department of Health and Environment (KDHE). These regulations force the City to make continual upgrades to the wastewater facility on average, every 10 to 15 years and cost millions of dollars. If you should have questions about your sewer rate, please call City Hall at 785-227-3355.



It is important for our community that everyone responds to the 2020 Census! 77.2% of Lindsborg has already responded to the 2020 Census. 2020 Census Self-Response by State results can be found at:

https://2020census.gov/en/response-rates.html

Make sure you get counted in the Census!

https://my2020census.gov/

English 844-330-2020 Spanish 844-468-2020

An undercount in Lindsborg means our community could miss out on approximately \$44,971.20 in federal funding (over 10 years) for each household that is missed

in the 2020 Census or \$449,712 for every

Census Data

Matters

to Our

10 households missed. Total Population (as of 2017): 3,313

Median Age: 35.1

Population Change Since 2010: -145 Median Household Income: \$51,528 Median Household Size: 2.16 Median Household Value: \$164,900

Number of School-age Children: 1,184

Council Member Contact Information

Mayor Becky Anderson: banderson@lindsborgcity.org

Rebecca Van Der Wege: rvanderwege@lindsborgcity.org

Ed Radatz: eradatz@lindsborgcity.org
Kirsten Bruce: kbruce@lindsborgcity.org
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Blaine Heble: bheble@lindsborgcity.org
Jodi Duncan: jduncan@lindsborgcity.org
Rick Martin: rmartin@lindsborgcity.org
Emile Gallant: egallant@lindsborgcity.org

CITY HALL - AUGUST 2020

IF I WERE **MAYOR**

The Kansas League of Municipalities sponsors an "If I Were Mayor" contest every year with seventh graders. Smoky Valley seventh graders participated for the first time in 2020. Three representatives from the Smoky Valley seventh-grade class, along with their teacher, Jason Drouillard, presented their essays to the Lindsborg City Council at the February 3, 2020 Meeting. Those students were: Cael Kibler, Sophia Fruits and Taytum Reed.

These three students were awarded certificates of appreciation in recognition of their outstanding essays on how each one would lead Lindsborg, "If I Were Mayor."

At the same meeting, Mayor Becky Anderson also mentioned the upcoming Lindsborg Day at the Capitol. Smoky Valley eighth graders travel to the Capitol each year to learn about the State government, the State Capitol and visit Brown vs. Board of Education. Thanks to many, especially City Administrator Greg DuMars, the school district, and our State representative and senator, the LT Governor and many others for making the Lindsborg Day at the Capitol something these three seventh graders can look forward to attending in 2021.



Pictued L-R: Mayor Anderson, Cael Kibler, Taytum Reed, Sophia Fruits and Jason Drouillard.



Mayor Anderson and Sophia Fruits



Mayor Anderson and Taytum Reed



Mayor Anderson and Cael Kibler



Lindsborg... where you want to Be, to Play, to Live, to Stay!

energy efficiency

Looking for ways to save money on utilities?

We often think about big-ticket items, like buying energy efficient appliances or replacing windows. Here are a few things you might be forgetting to do that can save energy without costing you a dime.

Water heating is a major contributor to your total energy consumption.

There are three methods of reducing your water heating expenses: you can simply use less hot water, turn down the thermostat on your water heater, or insulate your water heater and the first six feet of hot and cold water pipes.

Don't leave anything plugged in that isn't being used.

A lot of wasted electricity occurs through leaving appliances plugged in that aren't being used. Even charger cables that don't have anything plugged into them, but are still connected to the socket, can waste electricity. It's often better to err on the side of caution by unplugging anything that isn't being actively used and switching the power off at the plug.

Stay cool: keep your curtains closed.

Particularly in rooms you aren't using, keep the



curtains closed to keep your home or business cooler. Focus on windows on the south and west sides of your building.

Turn the lights off.

When you leave a room, don't leave the lights on unless you're coming back.

CONVENTION & VISITORS BUREAU - AUGUST 2020

What exactly does a CVB do during a pandemic?

In the months of March and April, travel decreased across the state. Each region saw the following decrease in travel:

Northeast Kansas: -40% North central Kansas: -33.9% South central Kansas: -29% Southeast Kansas: -28.4% Northwest Kansas: -28.1%

Southwest Kansas: -24.7%

Hotels, motels, B&Bs, and vacation rentals saw an average of an 80% reduction in use—terrifying numbers to business owners that rely on travel for their livelihood. Travel related

businesses have been one of the most hard-hit sectors during the pandemic, a harsh reality in a community that relies on tourism to maintain a thriving downtown.

Lindsborg business owners have been quick to adapt to this current trend, adding Facebook live sales to their repertoire, and shipping to their arsenal. CVB staff rapidly began targeting social media users with advertising and articles about Lindsborg. Our partnership with the Ad Hoc Roundtable, in 2019, to bring travel writers to Lindsborg could not have come at a better time—this written content being used to share stories about travel in Lindsborg. If you go to the Visit Lindsborg Facebook page, you will find links to many of these stories.

Social media use increased greatly during the past few months. While people were working from home, social media use increased at a rate that affected each dollar spent on social media advertising, providing a 30% greater return that it had in any month in the past year. Staff utilized this uptick in social media use to gain audiences in regions of Kansas, Oklahoma, Colorado, Nebraska, and Missouri that had not been paying attention to regional travel in the past. We also used this time to reach out to tour planners that are now looking to book travel more locally in the coming months. The return has already begun to be realized with travel information being requested for coming months.

Staff has also made the most of HARO leads. Help A Reporter Out (HARO) is a free service that provides connections with content writers that are looking for various sources for written content. Twice a day we look at these new leads and respond with a pitch that hopefully sells Lindsborg to the writer. We have pitched to 6-7 writers during this time and have been chosen to be in included in content all but once. These leads also provide us excellent content for social media posts.

Currently, we are following the trend that indicates many people are looking to smaller locations for travel in the next year. We will continue to chase ways to communicate with and attract this sector of travelers. We are always working months in advance and at this time, we are doing no different.

Staff has also been finding ways to create fun experiences in the outdoors for visitors. Coronado Heights and Maxwell Wildlife Refuge, while not located in Lindsborg, continue to provide additional visitor traffic when staff suggests additional activities to visitors such as lunch or a stroll down the Välkommen Trail. In the month of June, staff partnered with the Ad Hoc Roundtable and Simpson Construction to hire an artist to visit Main Street, kicking off a month-long "Chalk the Trail" event that encouraged visitors to pack their chalk and create artwork anywhere along the trail. Two winners were chosen to receive a basket of Lindsborg goodies.

So...now you know exactly what a CVB does during a pandemic. Our office work may look different right now, but we are working harder than ever toward the future!



PARKS - AUGUST 2020

New Murals and Sculputres Coming Soon to Lindsborg Parks



Several arts projects in the Parks are complete or scheduled to be completed soon. A mural on the Swensson Park restroom by Cal McNichols was funded by a David Nutt Grant. It is expected to be followed by another mural in Riverside Park, to be installed in the fall. Along the Välkommen Trail, steel sculptures by Don Osborn, former Bethany College arts professor, are planned. The first will be located near the south trailhead parking lot and will be visible from State Highway K4. The second will be in Skate Park, paying tribute to Don's years at nearby Bethany College.

Additionally, a mural project at the Lindsborg Community Library will be placed on the east alley-side wall. The Library Board had approved a mural by Meghan Klaassen with funding already secured by designated donation funds on hand. As required for all exterior building modifications in the C-2 Downtown Commercial District, the Design Review Board considered the application and gave the Library Board its approval on July 2, 2020. Council approved the project at its August 3 meeting.





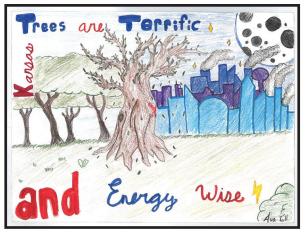
PARKS - AUGUST 2020

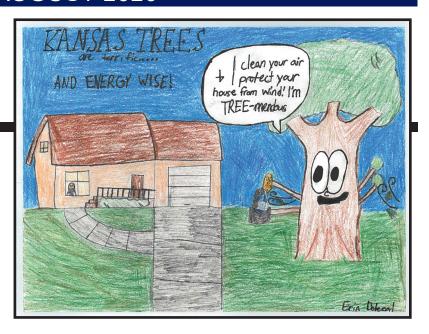
Tree Poster Contest Winners

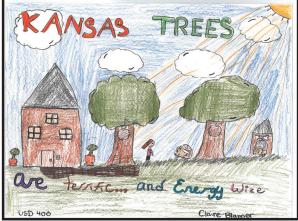
The Lindsborg Tree Board judged 53 entries in the annual Tree Poster Contest, selecting Erin Dolezal, daughter of Ben and Angela Dolezal, as this year's grand prize winner. Thanks go to Katelyn Adam and the Smoky Valley Middle School for their assistance and support of the program. Runner-up winners were Ava Toll and Claire Blanner. Other finalists in the 5th grade competition were Kaitlyn Schoske, Kenzley Haxton and Sophie Eyer.

The Tree Poster Contest is one of several

activities sponsored by the Tree Board, an eight-member advisory board appointed by the Mayor. It was formed to promote tree maintenance, preservation and planting in the community, and meets once a month.







Mural planned for the east wall of the Lindsborg Community Library



PUBLIC SAFETY - AUGUST 2020



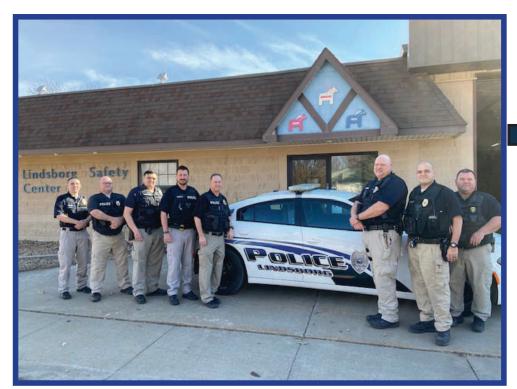
UPDATING LINDSBORG POLICE DEPARTMENT SERVICES

When policing first began as a formal profession, there were no cars, no radios, and no computers. Communities were much smaller than today's cities, police officers walked the streets or rode bicycles as they interacted closely with residents and businessowners. In essence, law enforcement was a much simpler profession. Over the years, the law enforcement profession has experienced many changes and complex challenges.

As police departments change, so must their policies and procedures to ensure they are keeping up with frequent changes in the laws, regulations, and best practices. It also helps to maintain positive community support and ensure officer safety.

The Lindsborg Police Department is no different. We have relied on outdated, inadequate policies for guidance on changing situations, complex issues, and new responsibilities. To enhance our ability to provide quality law enforcement services to this community, we are implementing the Lexipol policy management system. Our goal is to bring our Department's policies up-to-date and in-line with current law enforcement standards and best practices. Lexipol will provide the Lindsborg Police Department with customizable, state-specific, web-based law enforcement policies that integrate a training component to help educate our officers on the policy and to operate more efficiently and effectively while performing their duties.

Once the new policy manual is completed, it will be posted on the Department's website for anyone in the public to view to provide greater transparency for the Police Department to those it serves and protects. We



know we have a strong and trusted history of policing this community and will continue to strive for ways to improve our services to those living, working, or passing through the City of Lindsborg.

We thank the Lindsborg Police Officers for updating their policy management system to Lexipol. Pictured left to right are Russ Almes, Terry Reed, Derek Bartlett, Lane Mangels (part-time), Chief Michael Davis, Eric Kruckenberg, Horace Aldrete, and Scott Wolf. Your service and hard work are appreciated.

PUBLIC WORKS - AUGUST 2020

Kansas One-Call Locates

Do you have any projects planned that require some type of digging in your yard? How many times

have you seen the commercials with John Ratzenberger reminding you to call 811 prior to starting a project that requires digging? What will actually be marked after you place that call and utilities are marked?

Those commercials can be a little misleading in that they make it appear as though all utilities within the area requested will be marked; this however is not the case. A utility locating service and your local utility are going to come to the location and mark the underground utilities. What they are going to mark are "Public" utilities. "Public" means that the item marked is the responsibility of a specific utility, i.e. Kansas Gas Service, Cox



Cable, or the City of Lindsborg. They installed the specific utility, when it was new and are responsible to repair or replace it should it fail. The utilities that will not get marked are "Private" utilities, these utilities are the responsibility of the property owner. Private utilities were installed by a contractor working for a homeowner and the homeowner would be responsible if it needed to be repaired or replaced at some point. For Kansas Gas Service, they are responsible for the gas line to and including the meter. For most locations throughout town, the gas meter is located by the house which means that the gas line thru the yard will be marked because this is a "Public Utility."

The phone company or cable company are responsible for the line to where it connects to the home. Therefore, these underground utilities are typically marked all the way to the home as a "Public Utility." City utilities are handled a little different.

For water, the City is responsible for the line from the water main to the water meter and it will be marked, "Public." The line from the water meter to the home is "Private" and the responsibility of the homeowner. This line does not get marked by the City.

For sanitary sewer, the sewer line from the home to the city sewer main is "Private" and the responsibility of the homeowner. The City does not mark homeowner sewer lines.

Underground secondary electric is "Private," the secondary electric that runs from the underground meter pole or meter stand to the home is the responsibility of the homeowner and does not get marked when a locate request is called in.

Some other examples of underground utilities that do not get marked because they are "Private" utilities and the responsibility of the homeowner might include:

- Electricity to accessory buildings on the property
- Invisible dog fences and landscape lighting
- Water lines to hydrants or irrigation systems
- Gas lines to grills or pool heaters

Understanding what is marked when you call 811 is important, starting a project and assuming the area is clear because there are no markings on the ground can lead to trouble. Before you dig, inspect the property carefully for possible underground utilities. If you have concerns, consider hiring a private locator to have private lines marked that could conflict with the work that is planned.



RECREATION - AUGUST 2020



Recreation Director Beth Ferguson • 101 S. Main St. • Lindsborg, KS 67456 • (785) 227-3333 bethf@lindsborgcity.org • www.lindsborgcity.org • www.golflindsborg.com

RECREATION - AUGUST 2020



P O O L C A R E

The Lindsborg Swimming Pool is a staple during the warm summer months. Most days you drive by and see bikes laying in the front, kids splashing in the pool, and dads and moms watching from their lounge chairs. A place that you feel safe and can enjoy at any age. For that to be a reality, there is a lot of work that goes on behind the scenes.

Mid May, the Public Works Department goes into full summer gear and begins the process of preparing the pool. They work tirelessly throughout the summer maintaining correct chlorine levels and continuing to keep our water safe. To start off the process, the pool is power washed and cleaned, a chore that takes an entire day to complete. The pool is then filled by hoses, which takes approximately 30 hours to fill. The Water Department continues to follow the filling, as they must watch so leaves and debris do not get in the way of drains. As the pool is being filled and watched, the recreation director and pool manager begin cleaning and prepping the slide. This is done by wiping down, from top to bottom, the slide with safe chemicals. These chemicals allow the slide to rid any dirt from the off season, as well as help with the surface to be able to slide comfortably down the slide when used.

After the pool is filled at the beginning of the summer, our water department does daily checks and readings. They add copper algaecide to keep the algae from growing, maintain the sand filters (which can end up being backwashed every other day), and continue to watch the Ph levels. Muriatic acid is used to neutralize if needed at the beginning of the season. Water samples are taken to Salina for updates needed and any advice at the beginning of the season. We continue to do water checks, if we feel it is necessary, but are able to control the chlorine levels daily by our Water Department who do a fantastic job monitoring our water at the pool – and around town.

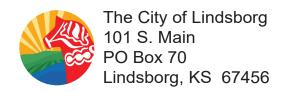
Once the pool is filled, whether we are open or not, the pool water and area must be maintained each day. Each morning a staff member will vacuum the pool. The deep end is done every day, as it is the area where most dirt and debris are collected. Each of the other areas are done throughout the week.

Preparing the pool is more than just the water. The pool shack, furniture, and bathrooms are properly

sanitized and cleaned before opening weekend. The managers and lifeguards take multiple days to make sure the entire area is ready to go for the community. The tables, chairs, and loungers are sanitized and wiped down at the end of each day and the bathroom floors and sinks are cleaned daily before the pool opens.

The Lindsborg Swimming Pool is a great asset to the community in the summer months. We love having it available to all. It is a lot of work and takes many hours to prepare and keep open, but it is worth it every year. Thank you to the water department and pool staff for constantly working to make our pool a safe place to be.





PRSRT STD US POSTAGE PAID LINDSBORG, KS PERMIT #1

ECRWSS

Local

Postal Customer

CALENDAR OF EVENTS

City Offices Closed - September 7 (Labor Day)
City Council Meetings - Sept. 8 (Tues) & 21, Oct. 5 & 19, Nov. 2 & 16
Planning & Zoning Commission Meeting - October 20
Discover Your Swedish Roots - Old Mill - October 10 & 11

City Offices Closed - November 11 (Veterans Day)

City Offices Closed - November 26 & 27 (Thanksgiving)

Small Business Saturday - November 28

City View Newsletter – Issue 55 (Nov. 2020)

Recycling Center – (Open 24/7) Be considerate please

Due to the COVID19 Pandemic - if more events get scheduled they will be posted at: https://www.visitlindsborg.com/lindsborg-calendar-of-events

No May 2020 Issue - Due to COVID19

For additional events, please view the calendars at www.visitlindsborg.com or www.lindsborgcity.org

EMERGENCY INFORMATION

Police, Fire and Ambulance: 911

Police, Fire and Ambulance: 785.227.2988 (non-emergency)

Water, Sewer, Electric, Streets: 785.227.3428

Water, Sewer, Electric, Streets: 785.227.3469 (after hours, weekends and holidays)